Hello, dear Customer
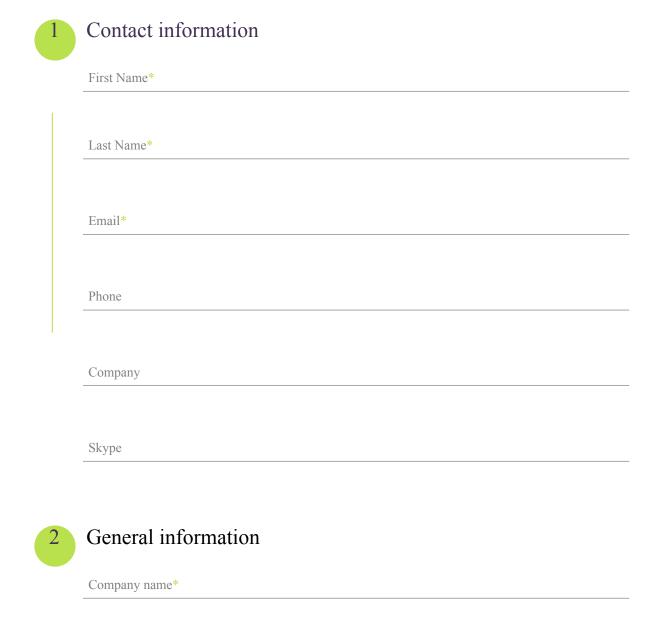
Thank you for contacting us, we suggest you fill out the Brief* on the creation of the application.

*Brief - a short written form of the conciliation order between the parties planning to cooperate, in which the main parameters of the future software, graphic, media or any other project are prescribed.

1 Contact information

First Name*

Last Name*

Email*

Phone

Company

Skype

2 General information

Company name*

Field of activity*

Additional company information

Enter your text here

Basic goods and services.

Country for which the application is designed

3 What goals and objectives do you plan to achieve through the applications?

Requirements for the appearance (design) of the site

Attraction of new clients

Sales through the App - Trading App

PR and Promotion of a new product (service)
Application for corporate use

As part of a corporate identity (for placement
in promotional and business materials)

Application for integration with social networks

Information widget that allows broadcasting
to mobile devices Information from the Web site
(for example, promotions, new items, etc.)

Image component (the modern trend is such that
all self-respecting companies have an app)

Ensuring interaction between partners
(distributors, partners, other companies)

4 The target audience

User types*

Private individuals   Both

Legal entities

Age fields*

under 18 years old   25-40 years old   to any

18-25 years old   40 and older

Other important categories of visitors

Enter your text here

5 Specifications

Application platform*

iOS (iPhone)   Android   Windows Phone

Application output device*

The tablet   Phone   Desktop   Specific model*

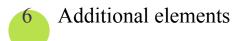Are you planning to make the application publicly available?*

AppStore

Windows Phone Store

Android Market

No, for internal use in the company

What language should the application be in?*

English

With multilingualism support

other*
_____

Design concept

Strict (business, seriousness. Up to 5 colors)

Soft (business card, representation, "drawn")

Universal (no strict framework)

Colorful, juicy (more than 5 colors available)

Web 2.0 (minimum graphics, for the most part its absence, text)

Grunge (contour drawings, vintage style, wrinkled, unsystematic arrangement of a modular grid) Template option (budget)

Colorful, juicy (more than 5 colors available)

other*

Required Functionality

PUSH notifications

G-Sensor (Gyroscope)

Traffic encryption

Navigation
Force Touch, Multi Touch

Camera

SMS
Service Integration (API)

TouchID / Biometrics

Print

Network Interaction

Locally (without internet)   Network (REST API)   Network + Offline
                                                                  (CACHE)

API Server

Already have an API server   There is a database   There is nothing yet

Do users need a Personal account?

No   Yes

6 Additional elements

Dinamic elements

Elements of dynamics (something moves, runs, jumps, turns (at the entrance to application, at boot time, at work, from time to time, otherwise)	Are absent. Full statics. Menu navigation only

Charts. Availability of charts in the application

Pie chart	Linear
Columnar	No charts

Map (world, country, city...) in the application?

Yes, it will be needed

No, not needed

GPS navigation?

Yes, it will be needed

No, not needed

Play videos, audio recordings in the application

Video	Audio	No

The administrative panel of the application, is it necessary?

Yes	No

Will there be sales through the app?

Yes	No

Is there information for the application in electronic form?

Yes   No

7 Files and examples

Examples of successful apps, colors, layout of elements (at least 3)

Enter your text here

Service and related services

Creation of a promotional site required   WEB account (Administrator, operator)

Maintenance required after warranty service   Posting on AppStore / GooglePlay
given applications

Your wishes

Enter your text here

8 It's all. Thanks for the work.